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Keith's Cultivated Blueberries

and HOW TO GROW THEM



Now You Can Grow Blueberries

In your garden and have plenty of big, luscious berries for your table, for pies, muffins, etc.

And they are as easily grown as any ordinary shrub or rose bush. For quick returns plant our ready-to-bear bushes.

One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's Cultivated Blueberry bushes grow and produce for years. Plant once and you're through.

The Berries

Look at those **big, beautiful** berries picked from a Cultivated Blueberry bush! Over five times as large as wild ones. And they are just as **sweet, luscious,** and **tasty** as they are big.

2 GARDEN SIZES (See Inside Pages)

Fresh, Sweet, Luscious Berries for Six Weeks. Easily Grown in Garden or Lawns. Instructions With Each Garden.

FOR SUMMER HOMES

Keith's Cultivated Blueberries are ideal for those having Summer Homes. They fruit during July and August, just when you are out there. And you can give them most of the care they need during the time you are there.



Keith's Cultivated Blueberries

EASILY GROWN ANYWHERE

NOW you can easily grow and have plenty of Big, Sweet Blueberries right at home—in your garden, on your lawn, along the drive—they grow anywhere.

BIG AS CHERRIES

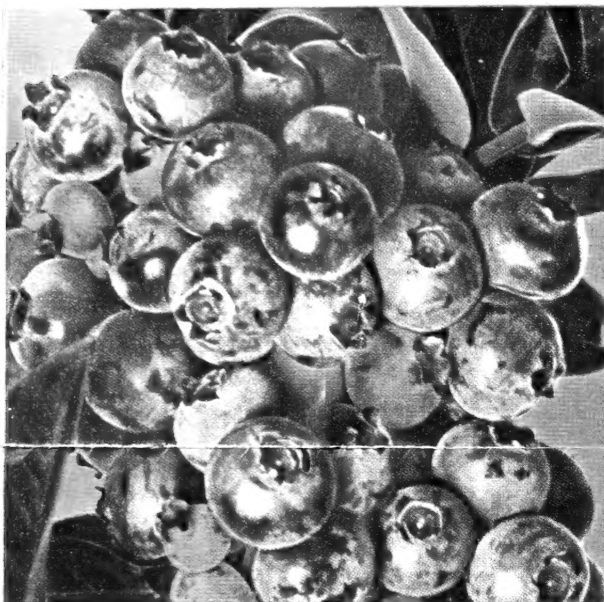
Look at the beautiful life size Blueberries on this page—big as Cherries, many over two-thirds inch across, five times larger than wild ones. It is easy to have these Big, Delicious, Sweet Blueberries for six weeks, from July on, when you plant Keith's Ready-to-Bear bushes. Field grown for three or more years.

EASY TO GROW

Keith's Cultivated Blueberries are as easy to grow as Roses or any other shrub—out on your lawn, in your garden, along the walk or drive. They make a beautiful showy bush—take the place of shrubs. Complete planting and cultural instructions come with each of Keith's Ready-to-Bear Blueberry gardens.

FREE

With each Ready-to-Bear Blueberry Garden, Keith's send you, FREE, sufficient special Acid Peat Humus to properly set each bush. Read about this special Acid Peat Humus at the lower right-hand corner of this sheet.



RUBEL—A most reliable, sure to bear variety.



RUBEL
(Actual Size)

RUBEL — The "Old Reliable Variety"

Of all the Blueberry varieties that we have grown, the Rubel is the most sure to bear every year. It stands the most severe winter weather, has a long fruiting season (6 weeks), beginning with us in early July, and will bear more berries, one year with another, than most known varieties. Berries are large, uniform in size, with a pleasing Blueberry flavor. One of the best for pies, canning, preserves, etc. An early, constant bearer.

KEITH'S BLUEBERRY OFFER GARDEN No. 1

A Ready-to-Bear Blueberry Garden

4 3-Yr., Ready-to-Bear Blueberry Bushes—grown right out in the open field for three years—AND

1 Bag Keith's Acid Peat Humus—sufficient to properly set the four bushes.

Regular Price, \$9.50

**SPECIAL
INTRODUCTORY
PRICE** **\$8.75**

NOTE: The four bushes and the Acid Peat Humus come all in the same bag. We find they ship best this way.

Full and complete planting and cultural instructions come in each Ready-to-Bear Blueberry Garden. Follow these instructions and you will have plenty of berries.



Special Offer

KEITH'S COMPLETE BLUEBERRY OFFER GARDEN No. 2 A Complete Ready-to-Bear Blueberry Garden

3 5-Year, Ready-to-Bear Blueberry Bushes—grown right out in the open field for five years—AND

1 Bag Keith's Acid Peat Humus—sufficient to properly set the three bushes.

**SPECIAL
INTRODUCTORY
PRICE** **\$11.75**

Regular Price, \$12.85

NOTE: The three bushes and the Acid Peat Humus come all in the same bag. We find they ship best this way.

This Blueberry Garden is similar to Blueberry Garden No. 1 except the bushes are much larger and more productive the first year. They have been grown out in the open field for five years (summers). Read about Keith's 5-year bushes below.

Keith's 5-Year Ready-to-Bear Blueberry Bushes

Why wait 2 or 3 years for your Blueberries when you can set Keith's 5-year, ready-to-bear bushes and have berries this July and August? These bushes have been grown and transplanted in our nursery rows for five years and are ready to fruit for you this summer. They will eliminate all that time and uncertainty when younger bushes are set. They will save you at least three years. Under favorable conditions they will fruit their third crop of berries this summer. They come bundled in burlap with Keith's Acid Peat Humus packed around their roots, which should be used in planting. Sent by express.



Here's another of Keith's Blueberry bushes in fruit. Note the clusters of berries. With very little care, berries like these can be grown as easily on your lawn or in your garden as Roses or any other shrub. (See Garden Culture.)

Keith's CULTIVATED BLUEBERRIES

*Can Now be Grown in
Your Garden or Field*

Now you can grow all the Blueberries (often mis-called Huckleberries) you need right in your garden, along walks, next to the garage, any place you would grow shrubs or Roses. All you have to have is (1) an acid soil, (2) moist soil, and (3) liberal amount of humus in the soil. The kind of soil does not make so much difference as long as the above conditions are present. If your soil is not sufficiently acid (should be between 4.0 to 5.1 pH) it can be made so by adding Keith's Acid Peat Humus. It will also correct the humus deficiencies.

Lasts for Years

Set Keith's Cultivated Blueberry bushes and you are through planting for years. Bushes grow and produce almost a lifetime. Need very little care, just an occasional thinning out and cutting back of the old canes and branches.

Pick Berries for Five Weeks

You'll begin to pick your first Blueberries in early July and the bushes will keep fruiting until late August. They fruit longer than any other bush fruit.

\$4,000.00 Per Acre

From Keith's Cultivated Blueberries
GREATEST DEVELOPMENT IN YEARS

This new development has given fruit growers and others the greatest opportunity in years to realize large returns from small tracts of land. This is what Keith Cultivated Blueberry bushes will do for you. Fully developed bushes (7 to 8 years growth) produce 18 to 24 pints of berries which wholesale for 25c to 35c. And since there are about 1000 bushes set per acre or a yield of 18,000 to 24,000 pints which will bring you over \$4,000. These yields and returns may seem impossible to you, but they are often realized by those growing the Cultivated Blueberry on a commercial scale. If you have set out a small or large piece of land to Keith's Cultivated Blueberry bushes you will be surprised by the returns you will realize from them.

How to Grow Cultivated Blueberries

Garden Culture

Set the bushes 4 feet apart (5 ft. better) in the row, spacing rows 5 feet apart. Better set at one end of garden or along walk or drive, or next to some building where they won't have to be disturbed for years. Dig the hole 24 inches across, 12 to 16 inches deep and fill bottom half with a mixture of 1 part top soil and 2 parts Keith's Acid Peat Humus. Leaf mold, soil from Huckleberry marsh, may be used if it is not acid enough, but we suggest our special Acid Peat Humus. Pack bottom mixture solid and set plant in middle of hole, fill in around roots, pack firm until hole is filled. Better leave a little depression on top to hold water during watering. Soak the soil and the job is done. Water thereafter to keep the soil moist. Rainwater is best. To retain moisture, bank up around

plant with lawn clippings, leaves, etc., after watering. Also read cultural directions in catalog.

Field Culture

Remember, the Blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained Blueberry (Huckleberry) marsh would be ideal. Growths of White Cedar, Leather-leaf, Red Maple, etc., are indications of a suitable soil. But to make sure always have the soil tested for acidity by your county agricultural agent. Some soils are found to be too acid and this can be corrected by the addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set the plants 5 feet in row, spacing rows 8 feet apart. Water table should be 30 to 48 inches below surface.



Picking Cultivated Blueberries. This bush yielded 32 pints last summer.

Very Profitable

The berries produced by Keith's Cultivated Blueberry bushes are so large and attractive that they readily sell for 60c to 70c per quart, and when mature bushes produce from 2,500 to 3,000 pints per acre (more often sold in pints than quarts), there is big money in growing them—\$1,000.00 and up per acre. More profitable than Raspberries, Strawberries and other small fruits, when grown with care.



Pioneer—Note their size, three measure 2 inches across. Big as Cherries

Keith's Acid Peat Humus

Ideal for Blueberry Growing

This Acid Peat Humus has the right acidity and contains the necessary organic matter and humus ideal for the successful growing of the Cultivated Blueberry. In it they will grow and produce their big, beautiful berries. We recommend it for this purpose. It should be mixed 2 to 1 (in volume) with ordinary soil. The more acid and the more humus in your soil the less Keith's Acid Peat Humus necessary. It is also very beneficial in building a lawn, enriching your garden soil, and the soil around shrubs, roses, etc., and the growing of Strawberries. It's a soil builder and makes plants grow. Price: 1 1/2-bu. bag, \$1.50; 4 or more at \$1.35 each. Sent by express unless otherwise instructed. No discount, not prepaid.



SPECIAL OFFER

Three 2-yr. Ready-to-Bear Thornless Boysenberry plants (see picture at bottom of page), the kind that will save you at least a year. Regular price, \$2.50.

3 For ONLY \$2.00

Boysenberries

NEW!

A Thornless BOYSENBERRY

Absolutely No Stickers—Canes Smooth as Grape Vines

Now

You can pick and handle Boysenberries without gloves. This new discovery has revolutionized the growing of this luscious wine-red berry. The great drawback before was those vicious thorns. Now the berries can be picked and vines handled without gloves, for the canes and stems of Keith's Thornless Boysenberry plants are absolutely thornless—as smooth as grape vines.

Berries Large as Plums

The biggest berry ever developed. 1 1/2 inches long, 1 inch wide—often larger. Large as Plums, plump, long, thick, 50 fill a quart. A cross between the Loganberry, Raspberry and Blackberry. They are a rare berry. And they are as easily grown as Raspberries or Blackberries.

Berries Liked by Everybody

Berries wine-red and fully twice as large as Blackberries, up to 2 inches long. Ideal for home uses, have that "Raspberry-Blackberry" flavor, unlike any berry you have ever tasted, liked by everybody. They make the best of pies, jams, etc., and are delicious canned. Commercial canners want them above any other berry. When you taste thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are easily grown in your garden or field.

RIPENS EARLY

Keith's New Thornless Boysenberry begins to ripen its big beautiful wine-colored berries ten days to two weeks ahead of the common thorny Boysenberry—the old type. Gives you berries earlier than ever before.

BERRIES SWEET

There is no other berry that has the sweet, luscious flavor that you will find in this **new berry**. Why? Because it's a cross between the Loganberry, the Raspberry, and the Blackberry. No other like it.

Keith's Thornless Boysenberry (actual size). Note size of these luscious berries, unexcelled for pies, etc.

Unexcelled for

- Pies
- Preserves
- Jellies
- Very sweet
- Requires very little sugar.

EASY TO GROW

Why pay such high prices for your Boysenberries when you can grow them along your back-yard or garden fence, or on an easily constructed trellis along your driveway or walk. The plants require no special soil or care. Will grow thriftily in any garden soil. The soil around the base of the plants can be kept in ideal condition by mulching with lawn clippings, etc.

CULTURAL DIRECTIONS

Set plants 4 inches deep in rows 6 feet apart (field culture 8 feet.) Set plants 6 feet apart in row (field culture 8 feet.) Be very careful not to break the tender sprout coming up from the middle of the root mass. Keep soil well stirred around and between plants. Grow some other crop (Potatoes, Tomatoes, etc.) between plants first year. Allow the young canes to run on ground. In fall, train them in the row and cover lightly with straw, in sub-zero climates. Hold straw in place with a little soil along edges. Remove mulch in spring when buds begin to "shoot" and tie the canes to wires stretched over posts 3 feet high. Picture at left shows taller posts with two wires stapled to side. First wire 2 1/2 feet, second wire 4 1/2 feet. Cut out old canes as soon as they are through fruiting and remove and burn. Allow the young canes to run on the ground and handle in fall as mentioned above.

READY-TO-BEAR PLANTS

This year, for the first time, we offer to our customers 2-year, ready-to-bear Thornless Boysenberry plants. You save at least one year by setting these 2-year plants. The plants will be properly pruned for planting, and for the best growth possible.

1-Year Plants:

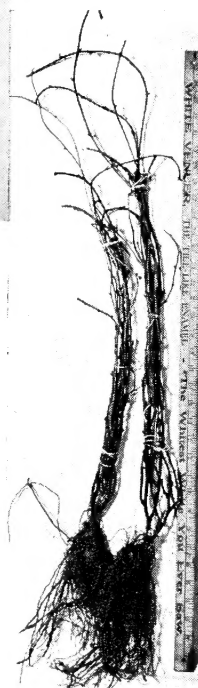
3 for \$1.00	100 for \$14.00
5 for 1.50	200 for 25.00
10 for 2.75	500 for 55.00
25 for 5.00	1000 for 100.00
50 for 8.00	

(Postage same as for Black Raspberries)

2-Year Plants:

Each \$1.00	10 for \$ 7.50
3 for 2.50	25 for 17.50
5 for 3.95	50 for 32.50

(Postage same as for Red Raspberries)



2-year plants save you at least 1 year



Here you see Thornless Boysenberry vines (canes) tied up to and trained to wires stapled to posts set 12 feet apart in the row—1 post to every 2 plants.

Keith PLANT NURSERY

SAWYER, MICHIGAN